

FOR IMMEDIATE RELEASE

April 4, 2011

## JOHN HANCOCK CENTER JOINS TOWERS AROUND GLOBE TO SUPPORT JAPAN *Standing Tall with Red and White Crown of Lights Starting Today*

CHICAGO, IL – John Hancock Center's iconic Crown of Lights, affectionately known as "Chicago's Lighthouse," changes to red and white in the design of the flag of Japan beginning tonight, Monday, April 4, 2011. The Crown will shine bright as a symbol that, like everyone at the famed skyscraper, the city of Chicago stands tall in solidarity with the people of Japan and to continue raising support and awareness following the devastating earthquake and tsunami just a few weeks ago.

The illumination campaign was started by the World Federation of Great Towers (WFGT) co-member Empire State Building, who has asked other towers to band together as an international community to keep life saving humanitarian aid flowing to the region. In addition to the John Hancock Center, participating WFGT member towers include:

- The Empire State Building [New York, New York, USA]
- CN Tower [Toronto, Canada]
- Menara KL [Kuala Lumpur, Malaysia]
- Macau Tower [Macau, China]
- North Tower [Seoul, South Korea]
- Olympic Tower [Montreal, Quebec, Canada]
- Sky Tower [Auckland, New Zealand]
- Space Needle [Seattle, Washington, USA]
- Spinnaker Tower [Portsmouth, United Kingdom]

"We are proud to join some of the tallest towers around the world in becoming beacons of support to keep the world's attention on the aftermath of an incredible two natural disasters affecting millions of our brethren in Japan," said Daniel Thomas, general manager, John Hancock Observatory. "Not only do we have many WFGT friends and family in the region, but times like these are a reminder of how tragedies like these transcend geographical borders and impact us all."

For more information and to make a donation to Japan relief efforts, please visit [www.hancockobservatory.com/redcross](http://www.hancockobservatory.com/redcross).



### About John Hancock Observatory

Located inside the iconic John Hancock Center, John Hancock Observatory is open every day from 9 a.m. to 11 p.m. and, at 875 North Michigan Avenue, stands in the heart of the Magnificent Mile next to hundreds of shops, restaurants, attractions and entertainment venues. Highlights include spectacular 360° views spanning 80 miles and four states and the city's only open-air Sky Walk, all accessed by the fastest elevators in the country. John Hancock Center and John Hancock Observatory are owned and operated by affiliates of Golub & Company. More information at [www.hancockobservatory.com](http://www.hancockobservatory.com).

Learn the latest from Chicago's skies by becoming a fan of John Hancock Observatory on Facebook at [www.facebook.com/HancockObservatory](http://www.facebook.com/HancockObservatory) and following its updates on Twitter, [@aThousandFeetUp](https://twitter.com/aThousandFeetUp).

