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INCREDIBLE VIEWS MEET SUPERIOR VISITOR INFORMATION

*John Hancock Observatory Partners with Where® Chicago to Launch
New "Just Ask Where®" Information Desk Sky High*

CHICAGO, IL – Two of Chicago's biggest names in tourism, John Hancock Observatory and Where® publications, have announced an exciting new partnership: the Just Ask Where information desk. Beginning today, the complimentary amenity for Observatory guests will provide helpful information and services, whether they are starting their Windy City adventure or looking for the perfect way to cap it off, as well as serve as a distribution point for all Where Chicago magazines, maps and guidebooks.

Located just off the elevators as guests step into the 94th floor Observatory, the sky high desk is staffed with knowledgeable, skilled Chicago experts from Concierge and Event Services Worldwide, who are available 365 days a year to answer questions, give city recommendations and make on-the-spot reservations for restaurants, show tickets, tours and more.

"We look forward to the next evolution in the sky high service and value the desk and all of our staff offer to each and every one of our 600,000 guests a year," said Daniel Thomas, general manager of John Hancock Observatory. "This exciting new partnership changes the game, again, as to how we open the door to the full Chicago experience."

"Where is thrilled to team with one of the city's top attractions, John Hancock Observatory, in opening the Just Ask Where desk," said Patti Ruesch, Regional Vice President of Where publications. "Our magazines, maps and other products help visitors experience the best Chicago has to offer; with the desk at John Hancock Observatory, we can extend our reach and connect with that audience even more directly, providing helpful, personalized information and services to make their stay as enjoyable as possible."

The Just Ask Where desk will be open daily, 365 days a year from 10 am to 7 pm. For city information or assistance with reservations, call (312) 893-1089 or email conciierge@hancockobservatory.com.

For more information, contact: Carey Randall
Phone: 312.751.3680 Email: crandall@hancockobservatory.com



About John Hancock Observatory

Located inside the iconic John Hancock Center, John Hancock Observatory is open every day from 9 am to 11 pm and, at 875 North Michigan Avenue, stands in the heart of The Magnificent Mile® next to hundreds of shops, restaurants, attractions and entertainment venues. Highlights include spectacular 360° views spanning 80 miles and four states and the city's only open-air Skywalk, all accessed by the fastest elevators in the country. John Hancock Center and John Hancock Observatory are owned and operated by affiliates of Golub & Company. More information at www.hancockobservatory.com.

Learn the latest from Chicago's skies by becoming a fan of John Hancock Observatory on Facebook and following its updates on Twitter, [@aThousandFeetUp](https://twitter.com/aThousandFeetUp).

About Where

Where is the premier source of local information for travelers across the United States and around the world. From dining and shopping to tours, events and top local attractions, Where magazines, guidebooks and maps provide insiders' knowledge on Chicago and more than 100 other destinations worldwide—in print and online. For more information, visit www.wheretraveler.com.

For the most up-to-date information about what to do and where to go in Chicago, follow Where Chicago on Twitter and Facebook at whereCHICAGO.

About Concierge and Event Services Worldwide

Founded in 2002, Concierge and Event Services Worldwide (CESWW) is a leading developer of custom concierge programs and event planning for individuals, corporations, residential buildings, commercial real estate buildings and tourist attractions. CESWW credits its success to the professional integrity of its President, Sheryl Novak, and the talents of the team she has assembled. They have created an unparalleled database of vendors and service providers worldwide, ensuring they can flawlessly fulfill requests from the ordinary to the extraordinary. More information can be found at www.mychicagoconcierge.com.

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